

# Learn. Grow. Shine.

## Branding & Marketing

### Who We Are

*An Inbound Marketing Company that provides Social Media Marketing, Search Engine Marketing, Website Design, and Organic Local SEO Services.*

### What is Inbound Marketing?

Inbound marketing refers to marketing activities that bring visitors in, rather than marketers having to go out to get prospects' attention.

Inbound marketing earns the attention of customers, makes the company easy to be found, and draws customers to the website by producing interesting content.

*Our goal is to help business owners learn how to use the tools available online to grow their businesses at a minimum cost while creating brand awareness and personalizing their business from the inside.*

### Our Mission

*To help businesses learn how to grow and shine in an Internet Marketing world.*



### About LGS



LGS was created with a purpose of helping local business owners in Coweta County to learn about the opportunities available to market their business online. LGS can help business owners get started in the world of Internet Marketing in a way that is easy to incorporate and easier to manage.

No one can personalize your business better than YOU can and by sitting down with our clients face to face we are able to understand your goals, discuss how you would like to market your business, and set up a plan together.

If you are thinking about making the move to the Internet or you have a website but you have not established any form of traffic to it... if you want to get on Social Media or you are there and not sure if anything is working... if you provide services in which customers search online for and not sure if you are searchable..

**We Can Help!!**

### Social Media Marketing (SMM)

Account Set Up  
Account Training  
Account Management  
Options Available  
24/7 Live Monitoring  
Campaign Tracking  
24/7 Customer  
Care/Engagement

### Search Engine Marketing (SEM)

Online Brand Analysis  
Customer Review Websites  
Online Venue Registration  
Online Venue Monitoring  
Online Venue Updates

Search Engine  
Optimization (SEO)  
Organic SEO Placement

### Websites

Website Creation & Design  
Management Training on  
Updates

Website Builder Programs  
for Start Ups

WordPress Custom Web  
Design Available

*For more information on how Learn. Grow. Shine. can help your business please contact us by phone or email to set an appointment.*

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